



Acknowledgment of Agreement Between WPVI-TV PHILADELPHIA and

WPVI-TV PHILADELPHIA
4100 City Line Ave.
PHILADELPHIA PA 19131

DATE: 11-01-2012 PAGE: 1 of 5

SHORR, JOHNSON, MAGNUS & PARTNERS,
LLC - 22132
ATTN: MICHAEL D'ETTORE
1831 CHESTNUT STREET #602
PHILADELPHIA PA 19103

Contract No 403151	Contract Dt 10-22-2012	Revision Dt 10-31-2012	Rev# 6	Advertiser CASEY FOR SENATE, BOB	Brand BOB CASEY FOR SENATE	Product Code POLITICALS	Station/Market WPVI - PHILADELPHIA
-----------------------	---------------------------	---------------------------	-----------	-------------------------------------	-------------------------------	----------------------------	---------------------------------------

Line	Start Date	End Date	Time Period	Description	RC	Duration	Billing M (Broadcast Month, Cycle 1)						Package N	Contract Title 246925	
							M	T	W	T	F	S			
1	10-23-2012	10-26-2012	05:00AM - 06:00AM	MORNING NEWS 5A MO-FR (6948)	8	30	2	2	2	2	2	8	1,000	8	8,000.00
2	10-29-2012	10-29-2012	05:00AM - 06:00AM	MORNING NEWS 5A MO-FR (6948)	8	30	2					2	1,000	2	2,000.00
3	10-23-2012	10-26-2012	07:00AM - 09:00AM	MORNING NEWS GMA 7A MO-FR (6910)	9	30	3	3	3	3	3	12	1,500	12	18,000.00
4	10-29-2012	10-29-2012	07:00AM - 09:00AM	MORNING NEWS GMA 7A MO-FR (6910)	9	30	3					3	1,500	3	4,500.00
5	10-23-2012	10-26-2012	06:00AM - 07:00AM	MORNING NEWS 6A MO-FR (6949)	8	30	2	2	2	2	2	8	2,000	8	16,000.00
6	10-29-2012	10-29-2012	06:00AM - 07:00AM	MORNING NEWS 6A MO-FR (6949)	8	30	2					2	2,000	2	4,000.00
7	10-23-2012	10-26-2012	09:00AM - 10:00AM	DAYTIME 9-10A WEEKDAY (6912)	8	30	1	1	1	1	1	4	1,100	4	4,400.00
8	10-29-2012	10-29-2012	09:00AM - 10:00AM	DAYTIME 9-10A WEEKDAY (6912)	8	30	1					1	1,100	1	1,100.00
9	10-23-2012	10-26-2012	10:00AM - 11:00AM	DAYTIME 10-11A WEEKDAY (6913)	8	30	1	1	1	1	1	4	1,100	4	4,400.00
10	10-29-2012	10-29-2012	10:00AM - 11:00AM	DAYTIME 10-11A WEEKDAY (6913)	8	30	1					1	1,100	1	1,100.00
11	10-23-2012	10-26-2012	12:00PM - 12:30PM	DAYTIME NOON NEWS WEEKDAY (6950)	9	30	1	1	1	1	1	4	1,400	4	5,600.00
12	10-29-2012	10-29-2012	12:00PM - 12:30PM	DAYTIME NOON NEWS WEEKDAY (6950)	9	30	1					1	1,400	1	1,400.00
13	10-23-2012	10-26-2012	11:00AM - 12:00PM	DAYTIME 11A-12P MO-FR (6914)	8	30	1	1	1	1	1	4	1,600	4	6,400.00
14	10-29-2012	10-29-2012	11:00AM - 12:00PM	DAYTIME 11A-12P MO-FR (6914)	8	30	1					1	1,600	1	1,600.00
15	10-23-2012	10-26-2012	04:00PM - 05:00PM	EARLY NEWS 4P MO-FR (7239)	9	30	1	1	1	1	1	4	800	4	3,200.00

This agreement is subject to the terms and conditions indicated above.

Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M>New Makegood Activity, CM=Combined Makegood



Acknowledgment of Agreement Between WPVI-TV PHILADELPHIA and

WPVI-TV PHILADELPHIA
4100 City Line Ave.
PHILADELPHIA PA 19131

DATE: 11-01-2012 PAGE: 2 of 5

SHORR, JOHNSON, MAGNUS & PARTNERS,
LLC - 22132
ATTN: MICHAEL D'ETTORE
1831 CHESTNUT STREET #602
PHILADELPHIA PA 19103

Contract No	Contract Dt	Revision Dt	Rev#	Advertiser	Brand	Product Code						Station/Market
403151	10-22-2012	10-31-2012	6	CASEY FOR SENATE, BOB	BOB CASEY FOR SENATE	POLITICALS						WPVI - PHILADELPHIA

Agency Est#			CMS #	Sales Office	Account Executive	Start Date	End Date	Billing M (Broadcast Month, Cycle 1)					Package N	Contract Title					
Line	Start Date	End Date	Time Period	Description			RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
16	10-29-2012	10-29-2012	04:00PM - 05:00PM	EARLY NEWS 4P MO-FR (7239)			9	30	1							1	800	1	800.00
17	10-23-2012	10-26-2012	06:00PM - 06:30PM	EARLY NEWS 6P MO-FR (6989)			9	30		1	1	1	1			4	3,000	4	12,000.00
18	10-29-2012	10-29-2012	06:00PM - 06:30PM	EARLY NEWS 6P MO-FR (6989)			9	30	1							1	3,000	1	3,000.00
19	10-27-2012	10-28-2012	06:00PM - 07:30PM	WEEKEND NEWS SA-SU 6-730P (6990)			9	30					1	1		2	800	2	1,600.00
20	10-23-2012	10-26-2012	05:00PM - 06:00PM	EARLY NEWS 5P MO-FR (6988)			9	30		1	1	1	1			4	2,200	4	8,800.00
21	10-29-2012	10-29-2012	05:00PM - 06:00PM	EARLY NEWS 5P MO-FR (6988)			9	30	1							1	2,200	1	2,200.00
22	10-23-2012	10-26-2012	07:00PM - 07:30PM	ACCESS MO-FR JEOPARDY (7063)			9	30		1	1	1	1			4	3,000	4	12,000.00
23	10-29-2012	10-29-2012	07:00PM - 07:30PM	ACCESS MO-FR JEOPARDY (7063)			9	30	1							1	3,000	1	3,000.00
24	10-23-2012	10-26-2012	07:30PM - 08:00PM	ACCESS MO-FR WHEEL (7064)			9	30		1	1	1	1			4	3,000	4	12,000.00
25	10-29-2012	10-29-2012	07:30PM - 08:00PM	ACCESS MO-FR WHEEL (7064)			9	30	1							1	3,000	1	3,000.00
26	10-29-2012	10-29-2012	08:00PM - 10:00PM	PRIME MO8 (7008)			9	30	1							1	10,000	1	10,000.00
27	10-24-2012	10-24-2012	09:00PM - 10:00PM	PRIME WE9 (7020)			8	30		1						1	12,000	1	12,000.00
28	10-24-2012	10-24-2012	10:00PM - 11:00PM	PRIME WE10 (7021)			8	30		1						1	10,000	1	10,000.00
29	10-25-2012	10-25-2012	09:00PM - 10:00PM	PRIME TH9 (7039)			9	30			1					1	10,000	1	10,000.00
30	10-28-2012	10-28-2012	09:00PM - 10:00PM	PRIME SU9 (7050)			9	30				1				1	5,000	1	5,000.00

This agreement is subject to the terms and conditions indicated above.

Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M>New Makegood Activity, CM=Combined Makegood



Acknowledgment of Agreement Between WPVI-TV PHILADELPHIA and

WPVI-TV PHILADELPHIA
4100 City Line Ave.
PHILADELPHIA PA 19131

DATE: 11-01-2012 PAGE: 3 of 5

SHORR, JOHNSON, MAGNUS & PARTNERS,
LLC - 22132
ATTN: MICHAEL D'ETTORE
1831 CHESTNUT STREET #602
PHILADELPHIA PA 19103

Contract No	Contract Dt	Revision Dt	Rev#	Advertiser	Brand	Product Code						Station/Market
403151	10-22-2012	10-31-2012	6	CASEY FOR SENATE, BOB	BOB CASEY FOR SENATE	POLITICALS						WPVI - PHILADELPHIA

Line	Start Date	End Date	Time Period		Description	RC	Duration	Billing M (Broadcast Month, Cycle 1)						Package N	Contract Title			
								M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
31	10-23-2012	10-28-2012	11:00PM - 11:35PM		LATE NEWS MO-SU (6969)	9	30	1	1	1	1	1	1	1	6	3,200	6	19,200.00
32	10-29-2012	10-29-2012	11:00PM - 11:35PM		LATE NEWS MO-SU (6969)	9	30	1							1	3,200	1	3,200.00
33	10-28-2012	10-28-2012	09:00AM - 10:00AM		WEEKEND NWS 9-1030A SU (7057)	8	30						1	1	1	900	1	900.00
34	10-28-2012	10-28-2012	10:00AM - 10:30AM		WEEKEND NWS 1130A-12P SU INSIDE STORY (7	9	30					1	1	1	550	1	550.00	
35	10-27-2012	10-27-2012	08:00AM - 09:00AM		WEEKEND NWS GMA SA (7098)	9	30				1	1	1	1	800	1	800.00	
36	10-27-2012	10-27-2012	09:00AM - 10:00AM		WEEKEND NWS 9-10A SA (10928)	9	30				1	1	1	1	600	1	600.00	
37	10-23-2012	10-23-2012	08:00PM - 09:00PM		PRIME TU8 (7014)	9	30	1						1	6,000	1	6,000.00	
38	10-23-2012	10-26-2012	03:00PM - 04:00PM		DAYTIME 3-4P MO-FR (7997)	9	30	1	1	1	1	1	1	4	700	4	2,800.00	
39	10-23-2012	10-25-2012	04:30AM - 04:59AM		MORNING NEWS 430-5AM MO-TH (7585)	9	30	1	1	1				3	250	3	750.00	
40	10-28-2012	10-28-2012	04:30AM - 04:59AM		MORNING NEWS 430-5AM SUN (8161)	9	30				1	1	1	1	250	1	250.00	
41	10-25-2012	10-25-2012	08:00PM - 09:00PM		PRIME TH8 (7038)	9	30			1				1	5,000	1	5,000.00	
42	10-25-2012	10-25-2012	10:00PM - 11:00PM		PRIME TH10 (7040)	9	30			1				1	6,000	1	6,000.00	
43	10-26-2012	10-26-2012	09:00PM - 10:00PM		PRIME FR9 (7043)	9	30			1				1	3,500	1	3,500.00	
44	10-26-2012	10-26-2012	10:00PM - 11:00PM		PRIME FR10 (7044)	9	30			1				1	3,000	1	3,000.00	
45	10-28-2012	10-28-2012	07:00PM - 08:00PM		PRIME SU7 (7048)	9	30			1				1	3,000	1	3,000.00	

This agreement is subject to the terms and conditions indicated above.

Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood



Acknowledgment of Agreement Between WPVI-TV PHILADELPHIA and

WPVI-TV PHILADELPHIA
4100 City Line Ave.
PHILADELPHIA PA 19131

DATE: 11-01-2012 PAGE: 4 of 5

SHORR, JOHNSON, MAGNUS & PARTNERS,
LLC - 22132
ATTN: MICHAEL D'ETTORE
1831 CHESTNUT STREET #602
PHILADELPHIA PA 19103

Contract No	Contract Dt	Revision Dt	Rev#	Advertiser	Brand	Product Code					Station/Market
403151	10-22-2012	10-31-2012	6	CASEY FOR SENATE, BOB	BOB CASEY FOR SENATE	POLITICALS					WPVI - PHILADELPHIA

Agency Est#			CMS #	Sales Office	Account Executive	Start Date	End Date	Billing M (Broadcast Month, Cycle 1)					Package N	Contract Title					
Line	Start Date	End Date	Time Period	Description			RC	Duration	M	T	W	T	F	S	SPW	Price	Tot Spots	Total \$	
46	10-28-2012	10-28-2012	08:00PM - 09:00PM	PRIME SU8 (7049)			9	30						1	1	6,000	1	6,000.00	
47	10-24-2012	10-26-2012	04:00PM - 05:00PM	EARLY NEWS 4P MO-FR (7239)			9	30		1	1	1			3	800	3	2,400.00	
48	10-24-2012	10-26-2012	05:00PM - 06:00PM	EARLY NEWS 5P MO-FR (6988)			9	30		1	1	1			3	2,200	3	6,600.00	
49	10-25-2012	10-26-2012	09:00AM - 10:00AM	DAYTIME 9-10A WEEKDAY (6912)			8	30		1	1				2	1,100	2	2,200.00	
50	10-28-2012	10-28-2012	07:00AM - 08:00AM	WEEKEND NWS 7-8A SU (7056)			8	30					1	1	600	1	600.00		
51	10-29-2012	10-29-2012	10:00PM - 11:00PM	PRIME MO10 (7010)			9	30	1					1	6,000	1	6,000.00		
52	10-28-2012	10-28-2012	10:00PM - 11:00PM	PRIME SU10 (7051)			9	30				1		1	3,500	1	3,500.00		
53	10-26-2012	10-26-2012	10:00PM - 11:00PM	PRIME FR10 (7044)			9	30			1			1	3,000	1	3,000.00		
54	10-25-2012	10-25-2012	05:00AM - 06:00AM	MORNING NEWS 5A MO-FR (6948)			8	30		1				1	1,000	1	1,000.00		
55	10-28-2012	10-28-2012	08:00AM - 09:00AM	WEEKEND NWS GMA SU (7099)			9	30				1	1	700	1	700.00			
A	56	10-29-2012	10-29-2012	05:00PM - 06:00PM	EARLY NEWS 5P MO-FR (6988)			13	30	1				1	0	1	0.00		
													Contracted Gross Total:		128	274,650.00			
													Actual Gross Total:		128	274,650.00			
													Agency Commission:			41,197.50			
													Net Total:			233,452.50			

This agreement is subject to the terms and conditions indicated above.

Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M>New Makegood Activity, CM=Combined Makegood



Acknowledgment of Agreement Between WPVI-TV PHILADELPHIA and

WPVI-TV PHILADELPHIA
4100 City Line Ave.
PHILADELPHIA PA 19131

DATE: 11-01-2012 PAGE: 5 of 5

SHORR, JOHNSON, MAGNUS & PARTNERS,
LLC - 22132
ATTN: MICHAEL D'ETTORE
1831 CHESTNUT STREET #602
PHILADELPHIA PA 19103

Contract No 403151	Contract Dt 10-22-2012	Revision Dt 10-31-2012	Rev# 6	Advertiser CASEY FOR SENATE, BOB	Brand BOB CASEY FOR SENATE	Product Code POLITICALS	Station/Market WPVI - PHILADELPHIA
-----------------------	---------------------------	---------------------------	-----------	-------------------------------------	-------------------------------	----------------------------	---------------------------------------

Agency Est#	CMS # 246925	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 10-23-2012	End Date 10-29-2012	Billing M (Broadcast Month, Cycle 1)	Package N	Contract Title 246925
-------------	-----------------	------------------------------	----------------------------------	--------------------------	------------------------	---	--------------	--------------------------

Line	Start Date	End Date	Time Period	Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
Month/YR	Preempted	Made Good	Contract Total											Adjustments			Actual Total
Oct 12	0.00	0.00	227,750.00											0.00			227,750.00
Nov 12	0.00	0.00	46,900.00											0.00			46,900.00
TOTAL	0.00	0.00	274,650.00											0.00			274,650.00

This agreement is subject to the terms and conditions indicated above.

Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood